

# ROYAL CREST PROMOTIONS TOY LIST 2019

America's #1 Family Sales and Traffic Builder

All Promotions Feature Selections From The Hottest Toys

Barbie Roomscape Decals  
Ryan's World Match Game  
HexBug SkateBoard Set  
TMNT Kickboard  
Trolls Glitter Diary Activity Set  
The Orb Factory Shaping and Building Kit  
Shrinky Dinks Dino Kit  
Beauty and the Beast Doll  
Emoji Over Ear Headphones  
Build A Bot Puppy/Bunny Kit  
Tsum Tsum Disney Playing Cards  
Hot Wheels Classics – Classic Cars  
Spiderman Stickers  
DohVinci play set

## 8 foot DELUXE PROMOTIONS FEATURE SELECTIONS FROM ADDITIONAL LICENSED TOY

Batman Sticker Set  
Disney Princess Stickers  
Frozen Bracelet Making Kit  
Face-painting kit  
Barbie Sidekick  
Shimmer and Shine game  
Star Wars Puzzle  
Sidewalk Chalk

StarWars Action Figurines  
Spinmaster Rube Garage kit  
Assorted Play and Go Packs  
Marvel Puzzle  
Frozen Stamp Set  
Schwinn Biking Board Game  
Funloom  
Craz-Z-Art Paint Kit

### 8ft (Deluxe / Standard)

1 Entry Box  
1000 Entry Forms  
2 Color Poster  
1 Best Ideas Booklet

### 6ft (Deluxe / Standard)

1 Entry Box  
500 Entry Forms  
1 Color Poster  
1 Best Ideas Booklet

### Plush Promotions

Jack-O-Lantern, Baxter & Bernie  
1 Entry Box  
500 Entry Forms  
1 Color Poster

- The above toys represent a partial list of toy inventory that we build our giant promotions. The toys used for each specific model are specifically selected based upon:  
***Gender Balance • Play Value • Target Age: Between 4 And 10 Years Of Age • Estimated Retail Value***
- All Hanging Promotions: Come in 2 Sizes, and 2 Styles: 8 foot & 6 foot and either Deluxe or Standard Style.  
***Deluxe has 90% Licensed and Name Brand Toys & Standard has 60% Licensed or Name Brand Toys.***
- Number of Toys: 8 Ft Stocking have 17-20 toys or more, 6 ft stocking have 13-15 toys or more. Baxter the Bunny, Bernie the Bear; Jumbo Jack-O-Lantern there are 10+ toys. Number of toys varies based on dimensions of toys chosen.
- The ***Estimated Retail Value*** of the promotions including the toys are based on Manufacturer's suggested retail price AND the poster, header, raffle box, and entry blanks. Deluxe 8 foot -\$250; Standard 8 foot-\$180; Deluxe 6 foot-\$160; 6 foot Standard-\$125; Baxter The Bunny-\$150; Bernie the Bear & Radio Flyer® Wagon-\$210; Jumbo Jack-O-Lantern-\$190
- New toys are purchased and added throughout the year. List refreshed in 8-3-19 *While supplies last.*
- Hanging Promotions Sizes are measured from top of header to bottom of footer