

# BOOST SALES INCREASE TRAFFIC!

## WITH THIS 8FT. TALL GIVE-AWAY DISPLAY

**Now you can...**

- ✓ Boost family traffic and increase sales!
- ✓ Create word-of-mouth and repeat business!
- ✓ Get FREE publicity and news coverage!
- ✓ Generate good will among your customers!



**Everything you need to run a highly successful in-store Sweepstakes is included:**

Promotional ideas book  
with press release  
Sweepstakes entry forms and entry box  
Posters

**SAGE # 50070  
ASI # 83740  
PPAI # 110838**

\*8 feet tall measured from top of header to bottom of footer